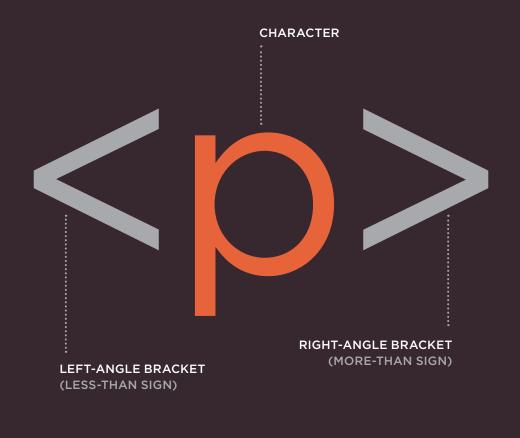
A CLOSER LOOK AT TAGS

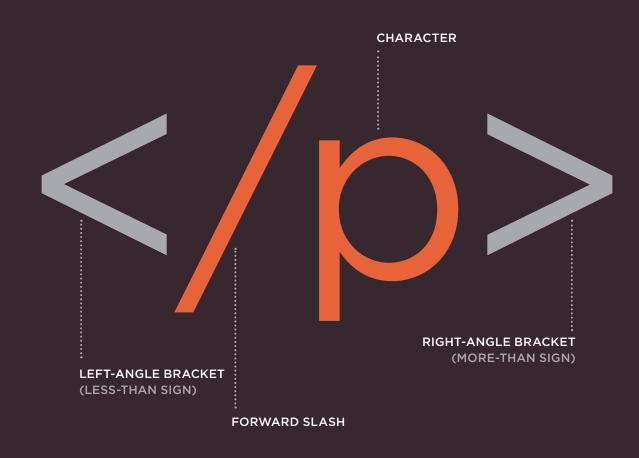


- OPENING TAG —

The characters in the brackets indicate the tag's purpose.

For example, in the tags above the p stands for paragraph.

The closing tag has a forward slash after the the < symbol.



CLOSING TAG -

The terms "tag" and "element" are often used interchangeably. Strictly speaking, however, an element comprises the opening tag and the closing tag and any content that lies between them.